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FOR IMMEDIATE RELEASE

JANUARY 16, 2017

**OXFORD DDA/MAIN STREET EARNS NATIONAL ACCREDITATION - 2ND YEAR IN A ROW**

**OXFORD, MICHIGAN** - On January 12, 2017, the Oxford Downtown Development Authority/Main Street had its annual program evaluation. This day long evaluation reviewed our organizational progress on ten criterion set by the National Main Street Center. The Oxford DDA/Main Street has earned National Main Street Accreditation for the second year in a row.

Using the Main Street approach, the Oxford DDA/Main Street is working to promote, develop, and preserve downtown Oxford. National Main Street Accreditation is recognition of the strides the organization has made, and the dedication of the board, committees, and volunteers who make the organization and downtown Oxford strong.

Since 2004, the Oxford DDA has embraced the Main Street model of downtown development and revitalization. That year, the community became a Main Street Oakland County (MSOC) Select level community. MSOC is a unique economic development program for downtowns, with a historic preservation philosophy and an emphasis on "sense of place." MSOC assists local communities, like Oxford, in developing downtowns as vibrant, successful districts that serve as the heart of the community.

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**ABOUT THE OXFORD DOWNTOWN DEVELOPMENT AUTHORITY:**

As an Main Street Oakland County community, the Oxford Downtown Development Authority/Main Street consists of a nine member volunteer board and four committees whose mission is to promote, develop, and preserve downtown Oxford. For more information on the Oxford DDA, or to learn more about volunteer opportunities, visit [www.downtownoxford.org](http://www.downtownoxford.org).

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*The Oxford Downtown Development Authority is dedicated to promotion, development, and historic preservation of downtown Oxford.*

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