



2019 SPONSORSHIP PACKAGES

Our high energy summer series, Concerts in the Park averages 250 attendees every week.
Our social media promotions for Concerts gets over 5,000 post views weekly.

The purpose of the Concerts in the Park is to bring people together in the Oxford community. The concerts will provide a variety of different styles of musical entertainment in a family-friendly atmosphere. The success of the free summer concerts will rely on the support from local businesses, corporations and organizations. The ultimate purpose is to enhance the quality of life within the Oxford community by providing free family- fun events for the community.

ROCK STAR PRESENTING SPONSOR: \$2,000

Company Logo included on the Concerts in the Park Poster, Schedule and event advertising

Your company listed as "Concerts in the Park Presented By"

Logo on www.downtownoxford.org events page with link to your webpage

Sponsor logo on signage at the event in Centennial Park during the Concert Series

Verbal Thank you during concert

Weekly - Social Media campaign mentions

10' x 10' space provided at all concerts in Centennial Park

BAND SPONSOR: \$300- SINGLE SHOW EXCLUSIVE

Company Logo included on the Concerts in the Park Poster, Schedule and event advertising

Introduce the Band

Your company listed as "Supporting Sponsor" for the series

Logo on www.downtownoxford.org events page

Social Media campaign mentions for sponsored night

Verbal Thank-You throughout the evening of sponsored night

10' x 10' space provided during sponsored concert in Centennial Park

The Oxford DDA is dedicated to the promotion, development, and historic preservation of downtown Oxford



TICKET STUB CONCERT SPECIALS SPONSOR \$200-LIMIT 8

Company logo on Concerts webpage and schedule. Link from webpage to your business.

Verbal promotion during concerts.

Special offer promotion distributed during concerts.

Special offers posted on social media during concerts promotions

SWAG BOOTH SPACE EXHIBITOR \$100-LIMIT 2 PER CONCERT

10' x 10' space provided during selected concert in Centennial Park

Social media mentions during selected weeks.

Verbal mentions during concert

Concerts in the Park runs every Thursday starting June 13th and runs until Aug 22nd. There will be no concert July 4th.

Package(s) selected: _____

Amount Due: _____ *(Make checks payable to the Oxford DDA)*

Company representative, date

Oxford DDA representative, date

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